

Shaping minds  
of business  
leaders in  
Africa



**MASTERS** OF **BUSINESS**  
ADMINISTRATION (MBA)

The NWU Business School has been delivering competent graduates since 1979 to Southern Africa, who, in turn, are making a proven contribution to social and economic growth in the region. The NWU Business School aims to provide professional postgraduate management and business training.

The professional MBA programme consists of 210 credits (NQF level 8: 36 credits and NQF level 9: 174 credits). This means that a student must complete courses/modules to the value of 2100 hours to obtain a professional MBA qualification. The MBA is planned around 2100 hours of teaching/learning, including assessments and the compilation and submission of a portfolio of evidence.

### ***MBA Studies – Be so good they can't ignore you.***

The MBA qualification is regarded as the flagship of business training worldwide and at the NWU Business School, we aim to provide just that, a qualification that is accredited and will provide the tools to succeed in the business environment.

The MBA of the North-West University is offered by the NWU Business School and is accredited by the Higher Education Quality Council (HEQC) in South Africa, and internationally by AMBA in London (UK) and the African Association of Business Schools (AABS).

The NWU is reckoned to be one of the best-managed universities in South Africa. The NWU Business School aims to provide professional thought-leaders who excel in management. The faculty of the NWU Business School is therefore focused on combining theory and practice, to fully develop the strategic leadership potential of organisational managers. The programme content and quality of the NWU Business School's MBA ensure that participants acquire skills concerning best business practice and thought-leadership that can successfully be applied to the multidisciplinary challenges encountered.

## **MBA ADMISSION REQUIREMENTS**

Admission to the MBA programme is subjected to strict criteria and in accordance with accredited business schools and best practices. MBA applicants must be in possession of the following minimum requirements:

- A completed official application form PLUS a written motivational letter on doing the MBA; and
- One or more of the following post-school qualifications:
  - A recognised 4-year professional degree qualification on NQF-level 8. Any international qualification must be verified by the South African Qualification Authority (SAQA). This verification process is the sole responsibility of the applicant; and/or
  - an honours degree on NQF level 8; and/or
  - a Post-Graduate Diploma (PGDip) on NQF level 8; and
- A minimum of 3 years' relevant management experience; and
- Successful completion of a formally recognised Business School admission test (GMAT, NMAT); and
- An interview pertaining to the reasons why you are doing an MBA with the NWU Business School
- Access to computers - Internet and e-mail

- Admission to modules is subject to minimum numbers per module per site. If these numbers are not achieved, students opting for certain modules may be required to either do that module on another site or mode of delivery or (in the case of an elective) to opt for another elective.

Notwithstanding the above minimum requirements, the Business School reserves the sole and unfettered discretionary right of admission to the MBA programme after taking its operational and capacity (including financial aspects) requirements, quality assurances, teaching and learning policies, as well as any other matters that may have an effect on admission into account.

## APPLICATION PROCEDURE

### Step 1

To apply for admission, a prospective student needs to complete an online application and attach all required supporting documents, namely a CV, a motivational letter, two ID photos, as well as certified copies of ID documents, academic records, and certificates. Follow this link to apply:

<https://vssweb.nwu.ac.za/aaa-webclient/StudentWebCommand.do?sf=143369&lng=3#/top>

### Step 2

Applicants will be notified concerning their admission status after the paper selection. Successful applicants will be contacted to take either the GMAT or NMAT admission test.

### Step 3

The NWU Business School will conduct interviews with the applicants. After successful completion, successful participants will receive admission letters into the programme.

## DURATION AND STRUCTURE OF THE MBA DEGREE

The two-year qualification has a maximum duration of three years to complete. Our executive MBA teaching and learning is a blended methodology that includes both synchronous and asynchronous teaching and learning activities. The NWU Business School has three sites of delivery, namely, Potchefstroom (Saturday morning contact sessions), Vanderbijlpark (Monday afternoon contact session), and Mahikeng Campus (block release). All these classes are presented on a part-time basis and students can choose on which site they want to attend their classes. The philosophy of our qualification is also a mixed-method approach that varies from open book assessment to a Portfolio of evidence and a formal group presentation.

Within the university context, the NWU Business School adheres to the fair and functionally multilingual language environment. As the Business School needs to prepare its students to function effectively in their various workplaces, and because of its autonomy, the Business School, therefore, chooses English as its formal medium of teaching, learning, and assessments, as English is a globally recognised common business language.

## CURRICULUM

MBA YEAR 1					
Module Code	Semester 1 Course Title	Cr.	Module Code	Semester 2 Course Title	Cr.
MBAA811	Corporate Governance	12	MBAB 821	Technology Management	12
MBAA812	Operations Management	12	MBAB 822	Strategic Talent Management	12
MBAA813	Executive Economics	12	MBAB 823	Managerial Accounting	12
MBAA874	Research Methodology	12	MBAA874	Research Methodology (cont.)	
Total 1st Semester Credits		48	Total 2nd Semester Credits		36
MBA YEAR 2					
MBAC811	Strategic Management	12	MBAD 821	Leadership	12
MBAC812	Company Project	12	MBAD 822	Marketing Management	12
MBAC813	Financial Management	12	MBAD 823 MBAD 825	Entrepreneurship/elective Public Sector Management	12
MBAC873	Research Project	54	MBAC873	Research Project (cont.)	
Total 1st Semester Credits		90	Total 2nd Semester Credits		36
Total credits for the qualification					210

### Study schools

Two compulsory one-week study schools are scheduled annually. These study schools focus on skills development and training by experts from the industry. This accounts for a total of four study schools (Block A, B, C, and D) spread over the two academic years.

### MBA research days

It is compulsory for students to also attend one designated MBA research day (MBA Day A, B, C, and D) per semester. The purpose is to equip and empower students to complete their research projects successfully.

## IN CONCLUSION

We would like to invite you to join our exciting world of executive development and training through our flagship MBA programme. Our programme offers some of the best value that is out there right now plus the ambiance of a countryside business school campus not more than just an hour's drive away from major metropolitan areas.

In conclusion, labelled as a "most Stirring Speech Delivered By A Graduating MBA" an international graduate remarked: *"after all the miles and the memories of the last two years, now I see the biggest sign of hope: You, my friends, my fellow graduates, not because of what we have done, but because I know we have more work to do. In your hands as well as mine lies the hope for a new generation of business leaders in which each of us becomes a pioneer, in which each of us commits our time and talent not just to the treasures of today, but to the frontier of tomorrow where new dreams and new hopes and new possibilities are waiting."*

*"As we leave this place for the last time, we take up the work of not just making a living but of making a life. For if all we have learned here are Four Ps, and Five Forces and Six Sigma, we will prove William Faulkner right, that we labour under a curse, that we live not for love but for lust, for defeats in which nobody loses anything of value, for victories without hope, and worst of all without pity or compassion, that our griefs grieve on no universal bones, leaving no scars, that we live not from the heart but from the glands."*

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